



A GREAT TRADE SENSATION

This Week we will Give Away
Double the Quantity of
Green Trading Stamps
FREE
With Each Purchase of \$1.00 or Over.

Red, White and
Blue Bunting, 4c
per yard, - 4c

New shipment of
decoration bunting,
stars and
stripes, tri-col-
or flag bunting
and stars and
tri-color combi-
nation. Price
by the bolt only,
per yard—

4c



WHITE FANS FOR
GRADUATION.

Pretty white
gauze fans, deli-
cately tinted and
spangled, with
pretty lace edges
and tinted sticks,
some with plain
ivory sticks. Regularly worth
\$1.25. Special
this week only—

85c

HUNDREDS of our customers are daily reaping the benefits of our free trading stamps by securing useful, ornamental and attractive articles of value absolutely without cost and to those who have not heretofore availed themselves of the opportunities offered and to the multitudes entirely ignorant of the trading stamp idea, we now make the following offer with a view to giving them a good start towards securing some desirable gift and thus convert them to the habit of collecting trading stamps.

Ordinarily if you buy 10c worth of goods you receive one stamp, if your bill amounts to \$1.00 you receive ten stamps, and so on, but **ALL THIS WEEK PURCHASERS WILL RECEIVE DOUBLE THE USUAL QUANTITY OF STAMPS WITH EACH PURCHASE OF \$1.00 AND OVER.** THAT IS TO SAY, WITH A DOLLAR PURCHASE YOU WILL RECEIVE \$2.00 WORTH OF TRADING STAMPS, AND ON ALL LARGER AMOUNTS IN THE SAME PROPORTION.

The trading stamp plan is no experiment, we have been using these stamps for years with great success and the plan possesses many advantages over all the other premium or free gift schemes.

With the premium plan one only among thousands can be the fortunate holder of the lucky number, the others, one and all, being doomed to disappointment; not so, however, with the holder of green trading stamps. **EACH STAMP IS OF SOME VALUE, AND THE ACCUMULATION OF THEM LEADS TO THE POSSESSION OF MANY BEAUTIFUL AND VALUABLE GIFTS ABSOLUTELY FREE OF COST TO YOU, WITH NO GREATER EXPENDITURE FOR YOUR MERCHANDISE, IN FACT EVEN LESS, AS WE MAKE ABSOLUTELY NO ADVANCE IN THE PRICE OF OUR GOODS, ON THE CONTRARY THE INCREASED TRADE ENABLES US TO SELL GOODS LOWER THAN HERETOFORE**

These stamps are given away in every department and can be redeemed at the office of the Salt Lake Trading Stamp Co., 18 East First South Street, (where premiums are always on exhibition,) for the following desirable articles with which to beautify your home: Tables, rugs, rocking chairs, piano stools, parlor lamps, pottery, silverware, framed pictures, chinaware, musical instruments, chafing dishes, 5 o'clock teas, statuary, cameras and hundreds of other desirable articles for beautifying your home. Any further inquiries regarding the green trading stamp system will be fully and cheerfully explained at our store and its merits and attractions exploited in detail.

GRADUATION GOWN SPECIALS!

All-Sheer White Materials Specially
Reduced for This Week's Selling.

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| 22-inch Victoria Lawns, good sheer dress quality, regular price, 38-50c; Graduation special, per yard | 12 1/2c |
| 32-inch Fine India Lawns, regular price, per yard | 20c |
| 32-inch Persian Lawns, batiste finish; 35c is the regular price; Graduation special, per yard | 25c |
| 32-inch extra sheer Irish Persian Lawn; 45c is the regular price; Graduation special, per yard | 35c |
| 22-inch rich, sheer Silk Persian Lawn; 60c is the regular price; Graduation special, per yard | 40c |
| 46-inch Fine Irish Persian Lawn, extra fine quality; regular price, 60c; Graduation special, per yard | 50c |
| 22-inch French Wash Chiffons, 32 inches wide; regular 45c quality; Graduation special, per yard | 35c |
| 22-inch French Wash Chiffons, 32 inches wide; regular 45c quality; Graduation special, per yard | 45c |
| 46-inch French Wash Chiffon, extra fine quality that always sells at 60c; Graduation special, per yard | 50c |
| Mull Chiffon, the acme of rich sheer white goods; regular selling price, \$1.00; Graduation special, per yard | 75c |
| 66-inch French Organdies, the 75c grades, specially priced at, per yard | 50c |
| Finest quality sheer, French Organdies 66 inches wide, and sells always at \$1.00; Graduation special, per yard | 85c |

\$1.00 and
\$1.25
Wrist Bags

This week we offer a big assortment of fine Wrist Bags, made in a variety of black and colored leathers; some with inside pockets, some for money lining, and long gilt, nickel or oxidized chains, at the above special cut price.

Corsets and Muslin Underwear.

Ladies' full length White Skirts, made very full and trimmed with either fine tuck-in insertion and edge of fine Val lace, also Hamburg embroidery, choice of four or five different styles. Every one a good value at \$2.50. Now only

A fine White Skirt, made with a full umbrella flounce, finished with fine blind embroidery, also insertion of embroidery set in a skirt well worth \$2.75; now selling for

A Ladies' Fine White Batiste Corset, bias cut and full gored, comes in a length that will fit any medium figure; our regular \$1.00 grade, made a

NECK BOAS.

Ladies' Liberty Silk Neck Ruffs, made with fancy accordion pleated tubular and flowing ends; the regular \$2.50 and \$2.50 qualities, reduced

to

Women's fine bleached Cotton Vests, Richelieu ribbed, high neck, and long sleeves, for only

Women's fine ribbed bleached Cotton Pants, ankle length, French cut band, for

HOSIERY.

Women's imported black Lace Openwork Stockings, fine hole thread, pretty, dainty patterns, all sizes, regular price 25c, for only

Women's fine Lisle Thread Hose, French finish, guaranteed fast and stainless; double sole and high spliced heel, 50c value, for

Notion Specials

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| Adamantine Pins, per paper | 7c |
| Wire Hair Pins, per bundle | 2c |
| Eureka Hooks and Eyes, per card | 3c |
| Assorted Wire Hair Pins, in wooden cabinet | 4c |
| Large size cube and assorted white Pins, per cube | 5c |
| Nickel-plated Spring Safety Pins, all sizes, per card | 5c |
| Straight front, four and five-clasp Corsets, black, white and | 7c |
| Double nailbook-covered light-weight Shield, per pair | 8c |
| Large size Hair Pin Cabinets, 4 assorted sizes, for | 10c |
| Shell Hair Pins, in black, amber and shell, straight and crimped, per box | 15c |

Extra Special Fine Shirt Waist Offering.

A comprehensive line of high grade linen, damask, novelty vesting, Madras and India linen waists, trimmed with Cluny lace insertion or Mexican drawn work. These waists are all greatly cut in price; some reduced more than 50 per cent. You take your choice tomorrow at less than original cost of material. You'll find them marked as follows:

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|--------------------------------|
| \$1.50 Waists, some for 65c |
| \$2.25 Waists, some for 98c |
| \$2.65 Waists, some for \$1.25 |
| \$3.00 Waists, some for \$1.98 |
| Etc., Etc. |

EXTRAORDINARY PRICING OF SILKS AND DRESS GOODS.

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| 19-inch Colored Lining Taffetas, in all colors, at, per yard | 40c |
| 19-inch All Silk Black Taffeta, worth 60c regularly. Special, per yard | 45c |
| 27-inch Swiss Finished Black Taffeta, 75c per yard | 55c |
| 19-inch Peau de Soie and Peau de Cygne, regular price 75c. Special, per yard | 55c |
| 21-inch Black Peau de Soie, extra good quality at \$1.25 regularly. Special, per yard | 95c |
| 36-inch Black Peau de Cygne and Peau de Soie, especially made for silk coats, skirts, etc., will stand the hardest kind of wear, regularly sold at \$1.75. Special, per yard | \$1.15 |

BRILLIANTINES.—A full line of the popular and stylish Mohair Brilliantines, in solid color, black, blue, brown mixed, gray mixed, also polka dot, hair line striped, and heretofore striped patterns, in blue and white and black and white. The best and handsomest collection ever presented. Specially reduced for this week, per yard—

50c and up

CREAM WOOLENS.—An exquisite showing of these highly desirable lightweight summer wool dress fabrics, in volles, stamenes, basket cloths, brilliant, bedford, and numerous other fashionable weaves; some silk striped and all strictly new novelties. Specially reduced for this week, per yard—

50c and up

Special Price Inducements in the CLOAK AND SUIT DEPARTMENT.

Take Elevator

DRESSING SACQUES.
Dressing Sacques and Kimonos of cotton chally, full, well-made garments; come in dark, medium and light grounds. Extra value for

SHIRT WAIST SUIT \$1.98.
Come in best quality percale, in black, red, blue and royal, with polka dots, stripes and figures, all sizes, worth \$2.95. There are a good many now, but you cannot expect them to last long at this price.

SILK SHIRT WAIST SUITS \$12.95.
New Shepherd checks, fancy stripes and solid color taffetas, in latest combinations and new ideas. We invite close comparison of these garments with those similarly priced elsewhere. All sizes. Some worth up to \$23.00.

SPECIAL OFFER OF WALKING SKIRTS, \$5.00.
Made of all wool Cheviot in tan and green mixtures, new flare, trimmed with straps and cording. These skirts are very stylish and serviceable and are extra values for the money.

LARGE ASSORTMENT OF PETTI-COATS FOR \$1.25.
Made of mercerized Sateen in all black, or black and white striped or checked; come in a number of flounced styles; some great bargains in this lot.

SILK JACKET SPECIAL, \$5.75.
Don't overlook these. Some of these nobby silk coats in Peau de Soie and Taffeta, in short hly coat, blouse or Monte Carlo effects, are worth up to \$10.50; some have beautiful lace collars, others tailor stitched; all sizes, \$2 to \$4.

LADIES' VOILE MONTE CARLOS, \$16.00.
Made with cape and stole effect, hot-ton finished with milliners' folds, some with lace collars.

CHILD'S SILK JACKETS, \$4.50.
Two styles, one of Moire trimmed with black and white mixed braid, and the other of taffeta, tailor stitched, lace collar; never sold less than \$7.50.

Baby Bonnets

A few more of those Pretty Swiss Muslin Baby Bonnets that sold from 8c to \$2.00 will be kept on sale one week longer at

50c

Curtain Bargains.

Good Quality White Curtain Swiss, 36 inches wide, in good variety of figures and stripes, regular selling price 15c, per yard

Three hundred yards of Japanese Tinsel Drapery, ten different patterns, regular selling price 12 1/2c, per yard

Ruffled Muslin Curtains, only fifty pairs left, value 60c, per pair

Good Quality Nottingham Lace Curtains, pure white only, per pair

Old lot of lace curtains, consisting of Nottingham, Irish Point, Brussels Net and Ruffled Swisses; in each case there is only one pair of a kind; regular selling prices were from 75c to \$2.00. They will be closed out at, per pair, from

50c to \$6.00

Good quality Irish Point Lace Curtains, regular selling price \$4.50, per pair

Mercerized Tapestry Curtains, 3 1/2 yards long and worth \$4.00, per pair

Extra Values in Towels and Table Linens.

Unbleached Loom Dico and Floral Design Table Linen, 58 inches wide, worth 60c, extra value at, per yard

66-inch All Pure Linen Half-bleached Table Damask, worth 80c, extra value at, per yard

66-inch, every thread pure Irish linen, exquisite patterns and fine silver bleached damask, worth \$1.50, extra value at, per yard

Full 72-inch Richardson, Sons & Owsen's Finest Belfast Linen Table Damask, in five different patterns, worth regularly \$1.25, extra value at, per yard

20-inch Bleached Dinner Napkin, all linen every thread, worth \$1.50, extra value at, per dozen

Full dinner size Bleached Napkin, in a variety of pretty designs, exceptionally good quality at 25c. Special at, per dozen

Extra large size Fringed Huck Towels, 12 1/2c grade,

Bleached or Unbleached Turkish Towels, the 12 1/2c grade,

24x40 Union Linen Huck Towels, hemmed, colored borders, the 17 1/2c grade for

21x45 All Pure Linen Huck Towels, hemmed and figured colored borders, the 40c grade for